



Erratum

**Correction to: Adebisi, Sulaimon Olanrewaju, Oyatoye, Emmanuel Olateju, Amole, Bilqis Bolanle
“Improved Customer Churn and Retention Decision Management Using Operations Research
Approach” Emerging Markets Journal 6 (2): 12-21. 10.5195/emaj.2016.101**

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Abstract

University affiliations for first author (Adebisi, Sulaimon Olanrewaju) and third author (Amole, Bilqis Bolanle) were changed. The numbering for Literature Review section was changed from 1 to 2. Accordingly, numbering of all future (next) sections was adjusted. Corrections to figures and tables were made. Table 2.1 is now numbered 1, Figure 2.1 is numbered Figure 1, Figure 1 is numbered Figure 2, Table 4.1 is numbered Table 2, Figure 4.1 is numbered Figure 3, Table 4.2 is numbered Table 3 and Figure 4.2 is numbered Figure 4. A duplicated reference to Adeleke, A and Aminu S.A. (2012) on page 19 was removed. The original article can be found via the DOI <http://dx.doi.org/10.5195/emaj.2016.101>



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Erratum

Cover Page: First author’s (Adebisi, Sulaimon Olanrewaju) affiliation of “Department of Business Affiliation, Fountain University” and the related address of “PMB 4491. Osogbo, Osun State. Nigeria” was changed to “Department of Business Administration, University of Lagos” and “Akoka, Lagos. Nigeria” as address.

Cover Page: Third author’s (Amole, Bilqis Bolanle) affiliation of “Business Administration Unit, Distance Learning Institute, University of Lagos” and the related address of “P. O. Box 56, Akoka, University of Lagos. Nigeria” was changed to “Accounting and Business Administration Department, Distance Learning Institute, University of Lagos” and “Akoka, Lagos. Nigeria” as address.

Page 13: Number of Literature Review was changed from 1 to 2 and all future (next) sections were adjusted.

Page 13: Table 2 is now numbered Table 1.

Page 14: Figure 2.1 is now numbered Figure 1.

Page 16: Figure 1 is now numbered Figure 2.

Page 16: Table 4.1 is now numbered Table 2.

Page 17: Figure 4.1 is numbered Figure 3.

Page 17: Table 4.2 is now numbered Table 3.

Page 18: Figure 4.2 is now numbered Figure 4.

Page 19: The duplicated reference of “Adeleke, A & Aminu S. A, (2012). The determinants of customer loyalty in Nigeria’s GSM market, International Journal of Business and Social Science, 3(14), 209-222” was removed.

Full Text Original Article

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